Personally, I don't see why the media companies bother to complain. Rather than listening to commercials, consumers are directly paying for a service that would otherwise be free. If the price goes too high, then there is a problem but right now, \$10 a month is awesome. Sure, I would like to about some localized information and events but I get what I pay for, no commercials. Maybe I would hear more about the local events/information if there was a station dedicated to my area. I mean, I would switch to a special station just to hear about it every now and then, you know? Please let XM Satelllite continue to provide its services and more to its customers. I'm thrilled with the service that I am already receiving!